

**ASSOCIATED STUDENTS OF
MICHIGAN STATE UNIVERSITY
GENERAL ASSEMBLY
FIFTY-SEVENTH SESSION**



BILL NO. 57-31

INTRODUCED BY: ITURRALDE

SECONDED BY: GRONDIN

A BILL TO: Advocate the use and expansion of Open Educational Resources (OER) in MSU undergraduate courses

THE ASSOCIATED STUDENTS OF MICHIGAN STATE UNIVERSITY ENACT:

WHEREAS, Students, whether in or out-of-state, who attended a public four-year university will spend on average, \$1,240 on books and supplies¹, and;

WHEREAS, Michigan State University provides an example budget for an in-state/out-of-state freshman that estimates \$1,154 budget for books and supplies², and;

WHEREAS, the average price of college textbooks has increased four times faster than rate of inflation in the past decade³, and;

WHEREAS, the use of access codes by college students to utilize online platforms have increased 60% from 2016-17 with the average cost of buying an access code being \$100⁴, and;

WHEREAS, the use of Inclusive Access programs by commercial publishers eliminates students' choice and locks them into a platform that ensures as many students as possible are purchasing these materials⁵, and;

¹ <https://research.collegeboard.org/pdf/trends-college-pricing-2019-full-report.pdf>

² <https://finaid.msu.edu/sampbud.asp>

³ <https://www.cbsnews.com/news/whats-behind-the-soaring-cost-of-college-textbooks/>

⁴ <https://www.theatlantic.com/education/archive/2018/01/why-students-are-still-spending-so-much-for-college-textbooks/551639/>

⁵ <https://www.edsurge.com/news/2020-01-28-targeting-inclusive-access-deals-college-bookstores-sue-textbook-publishers-and-retailers>



WHEREAS, the increasing cost in higher education materials may pose negative effects on student's health, academic excellence, and motivation to pursue higher education as shown in a study done by the Student Public Interest Research Groups (Student PIRGs)⁶,

- 90% of students worry that not attaining materials will negatively impact their grade
- students worked 25% more hours in order to purchase materials
- 11% of students had reported on skipping meals because of the costs of school materials
- 19% of students choose their classes based on the cost of course materials

WHEREAS, Open Educational Resources (OER) are “teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use and re-purposing by others⁷,” and;

WHEREAS, OER include but are not limited to: open textbooks, videos, images, course modules, lectures, homework assignments, quizzes, lab activities, classroom activities, games, simulations, and more⁸; and;

WHEREAS, OER allow professors to adapt and customize the content to their course, or create OER if none exists in their subject area, and;

WHEREAS, OER make learning materials not only accessible and affordable, but equitable and inclusive to all students as well, and;

WHEREAS, research on OER efficacy suggests students achieve the same or better learning outcomes when using OER and that the majority of faculty and students who have used OER had a positive experience and would do so again.⁹ Addition, stating that OER are by far the best and effective way to save on higher educational costs¹⁰, and;

⁶ <https://studentpirgs.org/2020/06/08/fixing-the-broken-textbook-market/>

⁷ <https://libguides.lib.msu.edu/oer>

⁸ <https://lib.msu.edu/oer/>

⁹ <https://link.springer.com/article/10.1007/s11423-019-09700-4>

¹⁰ <https://studentpirgs.org/resources/open-textbooks-guide/>;

WHEREAS, the Michigan State University Libraries (MSUL) established an OER Program in 2019 which award grants to faculty who adopt existing OER, adapt/remix OER, or create/develop new OER¹¹, and;

WHEREAS, the MSUL OER Program has seen a 122% increase in course adoption in OER, 38% increase in students in courses that utilize OER, and an approximated 38% increase in cost savings with the use of OERs¹² from Fall 2019 to Fall 2020, therefore be it further;

RESOLVED, That the Associated Students of Michigan State University shall advocate that Michigan State University undergraduate courses utilize more Open Educational Resources for instruction material when pedagogically appropriate, and;

RESOLVED, That the Associated Students of Michigan State University shall advocate for the expansion of Open Educational Resources throughout MSU undergraduate courses.

INTRODUCED ON October 29
2020

REFERRED TO Academic **COMMITTEE ON** October 29 2020

SPECIAL ACTION TAKEN Intrduced on floor **DATE** October 29 2020

COMMITTEE ACTION	<u>X</u>	Voice Majority	October 29 2020
	PASSED	FAILED	VOTE
DATE			

FINAL ACTION TAKEN	<u>X</u>	Voice Majority	November 5 2020
	PASSED	FAILED	VOTE
DATE			

Abii-Tah Chungong Bih
PRESIDENT : Abii-Tah Chungong Bih

Nora Teagan
VPIA: Nora Teagan

¹¹ <https://lib.msu.edu/OERAwardProgram/>

¹² Appendix I

[illegible]

- ***Financial Management for Small Businesses: Financial Statements & Present Value Models***- Lindon J. Robinson, Steven D. Hanson, J. Roy Black
- ***CLUE: Chemistry, Life, the Universe and Everything***- Melanie Cooper and Michael Klymkowsky